

PRESS RELEASE

FOR IMMEDIATE RELEASE

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January 15 Deadline For Georgia Access Open Enrollment Fast Approaches

ATLANTA – Today, Georgians for a Healthy Future (GHF) is urging Georgia residents to act before the fast-approaching January 15th deadline, the last chance to secure health insurance through open enrollment for the year. Those who enroll by January 15th will have coverage starting February 1, 2025.

Missing this deadline will leave many without the financial protection and access to essential health services they may need throughout the year. Those who miss the deadline may still be eligible for coverage through a special enrollment period if they meet the qualifying criteria.

What Consumers Need to Know

- **Critical Deadlines:**
 - **January 15, 2025:** Final open enrollment deadline for coverage beginning **February 1, 2025**.
 - Those who miss the deadline may still qualify for coverage through a special enrollment period if they experience a qualifying life event, such as losing health coverage, getting married, or having a baby.
- **Financial Assistance:**
 - The plans are affordable. Most enrollees qualify for subsidies for their insurance premiums. In 2024, over 1.2 million Georgians received financial help, reducing average premiums from about \$583 to just \$75 per month.
- **Customized Local Support**

- Georgia Access is designed specifically for Georgia residents. Organizations like GHF provide free, unbiased support through trained navigators to make enrollment stress-free.

In partnership with the state, GHF operates a navigator program to ensure Georgians have the support they need to enroll through Georgia Access. GHF's navigators provide:

- Help finding a plan that fits your needs and budget
- Assistance understanding and applying for financial aid
- Guidance to avoid common enrollment pitfalls

Consumers can request assistance today by visiting GHF's [Get Help with Health Insurance](#) page or directly contacting:

- **Deanna Williams:** dwilliams@healthyfuturega.org | (470) 654-5509
- **Melita Lewis:** mlewis@healthyfuturega.org | (470) 835-7546

*“Georgians for a Healthy Future is proud to partner with the state of Georgia to ensure residents have access to the help they need during this critical enrollment period,” said **Laura Colbert, Executive Director of Georgians for a Healthy Future.** “GHF’s navigators are here to make sure that every Georgian understands their options, secures the financial assistance they qualify for, and avoids common mistakes that could leave them without coverage.”*

To learn more about Georgia Access and how it differs from the federal marketplace, read our blog post: [What to expect as Georgians begin to shop and enroll in their 2025 coverage.](#)

Visit www.GeorgiaAccess.gov or call the Georgia Access support line at 1-888-687-1503 today to explore plans, apply for subsidies, and enroll. For personalized assistance, contact GHF's navigators at no cost.

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Georgians for a Healthy Future collaborates with communities and partners to lead policy change that advances health equity for all Georgians. Our vision is of a day in which all Georgians have equitable opportunities to achieve their highest level of health. We do this by delivering actionable health policy information to policymakers and advocates; providing resources to help consumers become strong advocates, and elevating the consumer experience to inform policy change. Read more at healthyfuturega.org

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