



# 2019 Annual Report

*Georgians for a Healthy Future (GHF) is the voice for Georgia health care consumers. In 2019, GHF leaders, staff, partners, and volunteers worked hand in hand with consumers and communities to achieve a healthier, more equitable Georgia for all.*



*“Having Medicaid allowed me to receive a breast cancer screening. It wasn’t cancerous and knowing this has given me peace of mind.”*

**Glory Radcliffe**  
Mother of four, Atlanta, GA

## Highlights

### Close the Gap

GHF led the **Cover Georgia** coalition’s efforts to expand health insurance coverage to all low-income Georgians. In November 2019, coalition members mobilized more than 700 individuals to comment on Governor Kemp’s Medicaid plan.

### Mental health

GHF organized focus groups with 50 Georgia teenagers receiving mental health services to learn about how young people think and feel about mental

health, their providers, and the support they receive. GHF provided the results to the Georgia Department of Behavioral Health and Developmental Disabilities to inform its work with young Georgians.

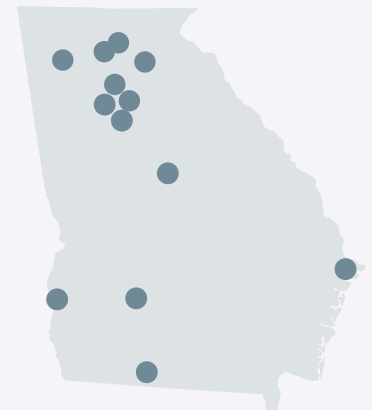
### Transportation

GHF launched the Georgians in the Driver’s Seat initiative with The Arc Georgia to build power among people with disabilities and address transportation as a barrier to health care.

## Reaching Georgians in Their Communities

- Reached more than 1000 consumers through in-person educational events
  - Engaged community members in every region of the state
  - Shared the stories of 14 Georgians and their families on GHF’s blog
- Published 18 videos, fact sheets, blogs, and other products to help consumers understand Georgia’s health policy landscape, their own power as advocates, and the health care and insurance systems

**Communities to which GHF traveled in 2019:** Albany, Atlanta, Dawsonville, Fort Gaines, Gainesville, Jasper, Jonesboro, Macon, Rome, Savannah, Stone Mountain, Thomasville, Tucker



## Working Together

- In partnership with the Georgia Budget & Policy Institute, Georgia Equality and other Cover Georgia partners, reached more than 40,000 Georgians with information about Governor Kemp's plans to extend Medicaid to only a fraction of low-income Georgians and dramatically change private insurance in Georgia
- Provided critical thought leadership to mental health partner groups in an effort to bring equality to the ways that insurance companies cover mental health & substance use services
- Actively contributed to coalition efforts that put in place protections for families living in unhealthy housing, increased access to prescription drugs through step therapy reform, and enhanced the state's Medicaid enrollment website so that Georgians can easily enroll in coverage 24/7



## Visibility

- Injected the consumer perspective in 64 media stories about timely consumer health policy issues
- Reached 125,000 of Georgians through GHF's website & digital presence
- Hosted more than 200 attendees at Health Care Unscrambled 2019 with Dr. David Blumenthal, President, The Commonwealth Fund

## Advocacy & Impact

- Mobilized more than 700 Georgians to contact their elected leaders about pressing consumer health issues
- Delivered public comments or testimony to state and national decision makers on 15 consumer health issues
- GHF's Executive Director served as a consumer representative to the National Association of Insurance Commissioners, a member of the Georgia Department of Community Health's Medicaid Care Advisory Committee, and a member of the Governor's Waiver Stakeholder Advisory Committee



*"The best and quickest way to fix rural health is Medicaid expansion."*

**Brandi Fulton**  
*Mother of two. Works as a nurse. Fort Gaines, GA*



### Meet our team:

Laura Colbert,  
*Executive Director*

Michelle Conde,  
*Communications & Special Projects Manager*

Alyssa Green,  
*Outreach & Education Manager*

### Board of Directors, 2019

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