

2020

GEORGIANS FOR A HEALTHY FUTURE
10th ANNUAL

HEALTH CARE UNSCRAMBLED

TUESDAY, JANUARY 14, 2020
7:30 AM - 11:30 AM

THE FREIGHT DEPOT
65 Martin Luther King Jr Dr.
Atlanta, Georgia 30312



Join Georgians for a Healthy Future for our 10th annual Health Care Unscrambled!

Held during the first week of the Georgia legislative session, Health Care Unscrambled provides a special opportunity for health care advocates and stakeholders to hear directly from state policymakers about what they plan to tackle in the year ahead. A bi-partisan panel of Georgia's legislative leaders will discuss the health care issues that will be addressed in 2020 and how these issues may impact consumers, and respond to questions from audience members.

Health Care Unscrambled also offers attendees the opportunity to hear from nationally recognized health policy leaders about how advocates and policy makers can work together to improve access to care, enhance health care value, and build a healthier Georgia. The second part of the 2020 program will be headlined by Dr. Jamila Michener, author of *Fragmented Democracy: Medicaid, Federalism and Unequal Politics* and professor of Government at Cornell University.

For the first time, GHF will present the Linda S. Lowe Advocacy Award at Health Care Unscrambled. Presented to an advocate whose work advances access to quality, affordable health care in Georgia, this year's award recipient will be announced in December 2019.



A decade of success!

Health Care Unscrambled regularly attracts a standing-room only crowd of state decision makers, advocates, public health professionals, researchers, physicians, nurses, and clinical and non-clinical care providers.

2019 — 215 attendees

Bi-partisan legislative panel participants:

- + Senator Kay Kirkpatrick
- + Representative Lee Hawkins
- + Representative Debbie Buckner

Keynote speaker: David Blumenthal, President of the Commonwealth Fund

2018 — 200 attendees

Bi-partisan legislative panel participants:

- + Senator Renee Unterman
- + Senator Elena Parent
- + Representative Mark Newton
- + Representative Bob Trammell
- + Representative Sam Park

Keynote speaker: Robin Rudowitz, Associate Director of the Kaiser Family Foundation's Program on Medicaid and the Uninsured

2017 — 225 attendees

Bi-partisan legislative panel participants:

- + Senator Renee Unterman
- + Senator Michael Rhett
- + Representative Debbie Buckner
- + Representative Darlene Taylor
- + Senator Chuck Hefstetler

Keynote panel: Sue Sherry, Community Catalyst | Liz Hagan, Families USA | Cindy Zeldin, Georgians for a Healthy Future

Sponsorship levels

Visionary – \$10,000

- Full page acknowledgment in the event program (8.5" h x 5.5" w, PDF, color)
- Opportunity to submit one PowerPoint slide to be displayed in a video loop during breakfast
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Acknowledgment included in welcome remarks given by Georgians for a Healthy Future board member
- Mention on the event webpage and individual recognition through GHF's social media channels
- Up to ten complimentary tickets

Champion – \$5,000

- Full page acknowledgment in the event program (8.5" h x 5.5" w, PDF, color)
- Opportunity to submit one power point slide with your logo or other information/images on it for a power point presentation that will run in the background prior to the speaker presentations during breakfast
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Mention (logo/name) on the Georgians for a Healthy Future website on the event webpage
- Up to eight complimentary tickets

Advocate – \$2,500

- Half page acknowledgment in the event program (4.25" h x 5.5" w, PDF, color),
- Opportunity to submit one power point slide with your logo or other information/images on it for a power point presentation that will run in the background prior to the speaker presentations during breakfast
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Mention (logo/name) on the Georgians for a Healthy Future website on the event webpage
- Up to five complimentary tickets

Ready to give!

Visit healthyfuturega.org/health-care-unscrambled-2020/ and register at the sponsorship level that's right for you

or

Please make your check out to Georgians for a Healthy Future and mail it to:
50 Hurt Plaza SE, Suite 806, Atlanta, Georgia 30303

For any questions, please contact Laura Colbert, Executive Director at 404-567-5016 or lcolbert@healthyfuturega.org.

Thank you for your support.

Sponsorship levels *continued*

Ally – \$1,000

- Half page acknowledgment in the event program (4.25" h x 5.5" w, PDF, color),
- Opportunity to submit your logo for a power point slide that will feature multiple sponsor logos
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Mention (name listed) on the event webpage and recognition through GHF's social media channels
- Up to five complimentary tickets

Supporter – \$500

- One-quarter page acknowledgment in the event program (4.25" h x 2.25" wide, PDF, color)
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Mention (name listed) on the event webpage and recognition through GHF's social media channels
- Three complimentary tickets

Host – \$250

- Listing in the event program
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Mention (name listed) on the event webpage and recognition through GHF's social media channels
- Two complimentary tickets

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Thank you for your support.

Premium Support Opportunities

Linda S. Lowe Health Advocacy Award sponsor (one available) – \$5000

- Opportunity to co-present award to recipient
- Full page acknowledgement in event program (8.5" h x 5.5" w, PDF, color)
- Opportunity to submit one PowerPoint slide with your logo or other information/ images on it for a power point presentation that will run in the background prior to the speaker presentations during breakfast
- Recognition on a sign that will stand on an easel at the event recognizing the awardee
- Prominent display of logo & name on digital event communications, award-specific communications, and the event webpage
- Up to eight complimentary tickets

Live-stream broadcast sponsor (one available) – \$2500

- Logo prominently featured on event livestream
- Verbal recognition by speakers whenever livestream is mentioned
- Half page acknowledgment in the event program (4.25" h x 5.5" w, PDF, color)
- Opportunity to submit one PowerPoint slide with your logo or other information/ images on it for a power point presentation that will run in the background prior to the speaker presentations during breakfast
- Recognition on a sign that will stand on an easel at the event recognizing sponsors at each level
- Prominent display of logo & name on digital event communications and event webpage
- Up to five complimentary tickets

Ready to give!

Contact Laura Colbert, Executive Director at 404-567-5016 or lcolbert@healthyfuturega.org for availability and more information.

Thank you for your support!