



GEORGIANS FOR A  
HEALTHY FUTURE

# Georgia Enrollment Assistance Resource (GEAR) Materials

Are you in need of  
outreach materials for OE4  
or during SEPs?

Are you a community organization  
that works with people who need  
coverage but don't know where to  
get resources for them?

Have you ordered "Coverage to  
Care" materials only to be told  
they're on back order?

Developed to help enrollment assisters and community partners better educate and inform consumers, GEAR meets your needs as a central hub for consumer materials and resources. GEAR contains handouts, interactive tools, important assister updates, and other materials to better educate Georgians on health insurance enrollment, how to use their insurance, and more. See below for a complete list of GEAR materials.



## **Get Insured. Stay Insured.**

### ENROLLMENT TOOLKIT

A comprehensive compilation of fact sheets, neatly organized, that are designed to walk consumers through each step of the enrollment process — from how to get health insurance to how to use health insurance once they have it.

#### **Pre-enrollment pieces:**

- **Application Guide** — how to apply for Marketplace coverage
- **How much will Health Insurance cost?** — an overview of what a consumer can expect to pay when buying health insurance and defines important health insurance terms (premium, deductible, etc.)
- **Special Enrollment Periods** — explains SEPs and how a consumer might qualify
- **Penalties and Exemptions** — explains what the penalty for not having health insurance is, as well as exemptions that consumers can apply for

#### **Post-enrollment pieces:**

- **Enrollment Assistance Exit Form** — designed for enrollment assisters to give consumers once they have completed their enrollment
- **So You're Covered, Now What?** — an overview of next steps after a consumer has purchased health coverage
- **Finding a Primary Care Provider** — walks consumers through finding a PCP once they are enrolled
- **Health Insurance and Taxes** — explains how having Marketplace health insurance can affect your taxes

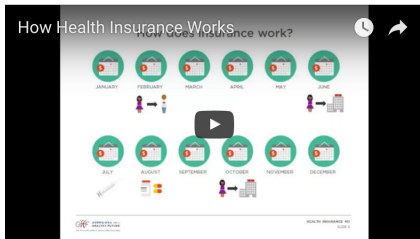
*The enrollment toolkit is available in English and Spanish.*



## My Health Insurance User's Manual

A take-home, interactive workbook for consumers who are new to health insurance. This workbook helps them keep their coverage (ex: step-by-step guide to paying their premium each month), and make the most of it.

*The User's Manual is also available in English and Spanish.*



## Get Insured. Stay Insured.

### VIDEOS & PRESENTATIONS

These videos and customizable PowerPoint presentations explain all of the steps involved in getting and keeping health coverage. You can use the slides and videos for community presentations, consumer education, or at enrollment events.

Video topics include:

- How Health Insurance Works
- Why You Need Health Insurance
- How to Get Health Insurance
- How to Get Your Money's Worth from Your Health Insurance
- Making Sure Your Insurance Is Still a Good Fit

### Customizable event flyers for outreach

### Archived webinars

You can find all of these materials and more by visiting [www.healthyfuturega.org/GEAR](http://www.healthyfuturega.org/GEAR)