Have you ordered “Coverage to Care” materials only to be told they’re on back order?

Are you in need of outreach materials for OE4 or during SEPs?

Are you a community organization that works with people who need coverage but don’t know where to get resources for them?

Developed to help enrollment assisters and community partners better educate and inform consumers, GEAR meets your needs as a central hub for consumer materials and resources. GEAR contains handouts, interactive tools, important assister updates, and other materials to better educate Georgians on health insurance enrollment, how to use their insurance, and more. See below for a complete list of GEAR materials.

Get Insured. Stay Insured.

ENROLLMENT TOOLKIT

A comprehensive compilation of fact sheets, neatly organized, that are designed to walk consumers through each step of the enrollment process — from how to get health insurance to how to use health insurance once they have it.

Pre-enrollment pieces:
• Application Guide — how to apply for Marketplace coverage
• How much will Health Insurance cost? — an overview of what a consumer can expect to pay when buying health insurance and defines important health insurance terms (premium, deductible, etc.)
• Special Enrollment Periods — explains SEPs and how a consumer might qualify
• Penalties and Exemptions — explains what the penalty for not having health insurance is, as well as exemptions that consumers can apply for

Post-enrollment pieces:
• Enrollment Assistance Exit Form — designed for enrollment assisters to give consumers once they have completed their enrollment
• So You’re Covered, Now What? — an overview of next steps after a consumer has purchased health coverage
• Finding a Primary Care Provider — walks consumers through finding a PCP once they are enrolled
• Health Insurance and Taxes — explains how having Marketplace health insurance can affect your taxes

The enrollment toolkit is available in English and Spanish.
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VIDEOS & PRESENTATIONS

These videos and customizable PowerPoint presentations explain all of the steps involved in getting and keeping health coverage. You can use the slides and videos for community presentations, consumer education, or at enrollment events.

Video topics include:

• How Health Insurance Works
• Why You Need Health Insurance
• How to Get Health Insurance
• How to Get Your Money's Worth from Your Health Insurance
• Making Sure Your Insurance Is Still a Good Fit

Customizable event flyers for outreach

Archived webinars

You can find all of these materials and more by visiting www.healthyfuturega.org/GEAR