SIXTH ANNUAL

HEALTH CARE UNSCRAMBLED

A Look Ahead to the 2016 Legislative Session

FREIGHT DEPOT THURSDAY, JANUARY 14, 2016 7:30 - 11:00 AM



THE VOICE FOR GEORGIA HEALTH CARE CONSUMERS



Dear Friends,

Thank you for joining us for Georgians for a Healthy Future's sixth annual Health Care Unscrambled policy breakfast! We are honored that you are sharing your morning with us to discuss the health care policy issues that our state policymakers will tackle this year and to learn about emerging trends in health policy from around the country.

We are nearing the end of the third open enrollment period, and more than half a million Georgians have enrolled in health insurance. As our state's uninsured rate declines and more Georgians have coverage, advocates, stakeholders, and policymakers have new opportunities to focus on improving access to care, enhancing health care value, and building a healthier Georgia.

At the same time, there is still work to do to ensure that all Georgians have an opportunity to get covered. This means working with community partners and enrollment assisters to connect eligible Georgians to coverage and advocating for Georgia to close the coverage gap by expanding Medicaid. Georgians for a Healthy Future is excited to work with our partners across Georgia to accomplish these goals.

This morning's program features two timely conversations. The first is a panel discussion with a bipartisan group of state legislators who are deeply engaged in health care policy at the Capitol. We'll talk with them about their health care priorities and what they are expecting for the 2016 Legislative Session. The second conversation, *What's Next: Emerging Issues for Health Advocates*, will look at health care value and population health. We'll hear from national experts Lynn Quincy of Consumers Union and Sue Polis from Trust for America's Health.

We will also share with you our 2016 policy priorities and our new website which is designed to be more engaging and intuitive. Thank you again for spending your morning with us.

Sincerely,

Cindy Zeldi

Cindy Zeldin, MPH Executive Director

Allyson Buroughs

Allison Burroughs Chair, Board of Directors

PROGRAM AGENDA

7:30 - 8:10	Registration and Breakfast
8:15 - 8:20	Welcome Jeremy Burnette, <i>Board Member</i> , <i>Georgians for a Healthy Future</i>
8:20 - 9:30	Bipartisan legislative panel discussion Moderated by Cindy Zeldin, <i>Executive Director, Georgians for a</i> <i>Healthy Future</i> Featuring Representative Debbie Buckner, Representative Lee Hawkins, Senator Emanuel Jones, Senator Greg Kirk, and Senator Fran Millar
9:30 - 9:40	Presentation of Georgians for a Healthy Future's 2016 policy priorities By Meredith Gonsahn, <i>Health Policy Analyst, Georgians for a Healthy</i> <i>Future</i>
9:40 - 10:40	What's Next? Emerging Trends for Health Advocates Moderated by Laura Colbert, Director of Outreach & Partnerships, Georgians for a Healthy Future Featuring Lynn Quincy, Director of the Health Care Value Hub, Consumers Union; And Sue Polis, Director of External Relations and Outreach, Trust for America's Health
10:40 - 10:50	Engagement Opportunities Presented by Whitney Griggs, Outreach & Engagement Manager, Georgians for a Healthy Future
10:50 - 11:00	Closing Remarks Natalie Hernandez, <i>Board Member</i> , <i>Georgians for a Healthy Future</i>

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REPRESENTATIVE DEBBIE BUCKNER (D-137)

A native Georgian, Rep. Buckner grew up in Columbus and lived there until she married and moved to Talbot County in 1976. She was first elected to the Georgia General Assembly in 2002. Currently serving in House District 137 which is comprised of all of Talbot county, and portions of Harris, Meriwether, the eastern part of Muscogee County and Fort Benning.

Rep. Buckner serves as a member of the Ways and Means, Natural Resources & Environment, Retirement, and State Institutions & Property committees. As a freshman legislator, she served as secretary of the State Institutions & Properties Committee, a member of the Health & Human Services Committee, and was the only freshman to serve on the Natural Resources & Environment Water Subcommittee. She has served as an assistant to the Majority Whip and then as assistant to the Minority Whip. She was the House Democratic Caucus Secretary and currently serves as Vice Chair of the Rural Caucus.

Rep. Buckner is the Former Director of Community Benefit at Columbus Regional Healthcare-System, having previously worked for Doctors Hospital as the Director of Community Relations and the Columbus Health Department as Senior Public Health Educator.

She earned a BS Degree in Health Science from Columbus State University and attended Georgia Southwestern College for postgraduate work and to earn a teaching certificate.

Rep. Buckner is a Board Member of Twin Cedars, which provides programs and services to children and their families in Columbus, LaGrange and Macon, is currently serving as Board Chair of Three Rivers AHEC, a Board Member and Past Chairman of the West Central Georgia Cancer Coalition, a member of the Network for Professionals and Executives, member of the Chattahoochee Indian Heritage Association Board and serves as member of the Easter Seals Board and the Safe Kids of Columbus Board.

Her community service has included volunteering for the American Lung Association of Georgia, Columbus-Ft. Benning Chapter of the American Cancer Society, Girl Scouts, Columbus Hospice, the Jekyll Island Foundation, the Valley Collaborative for Suicide Prevention and Historic Talbotton Foundation.

In 2004, she was inducted into the Gracious Ladies of Georgia, was named Legislator of the Year by the Georgia Rural Health Association, was presented the American Heart Association's Outstanding Advocate Award, and received the American Cancer Society's Outstanding Legislative Leadership Award for 2003 and 2004. In 2005 and 2006, she was recognized by the Georgia Alliance for Tobacco Prevention. In 2006, the Georgia Environmental Council honored her as the Legislator of the Year. In 2008, The Initiative to Protect Jekyll Island State Park named her Georgia State Representative of the Year, and the Georgia Conservation Voters honored her with an Environmental Leadership Award in 2005, 2006, 2007, 2008, 2010, 2012. The Upper Chattahoochee River presented her with the River Legislator Award in 2010. In 2012, Rep. Buckner received the "Ernestine Aurelia Mack Service to Mankind" award from the Gamma Tau Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated. Also in 2012 she was named Georgia State Retirees Association Legislator of the Year. In 2014 she was honored by the Meriwether County NAACP for outstanding service and served as the Parade Grand Marshall.

Representative Buckner is married to Mike Buckner, and they live at Fielder's Mill, in Talbot County, which is one of the few historic, operational, grist mills in the state of Georgia. They have three children.



SENATOR LEE HAWKINS (R-27)

Representative Lee Hawkins was born in Gainesville, Georgia. He graduated from Gainesville High School and went on to attend Oxford College for his Associate Degree; Emory University for his Bachelor's Degree; University of Georgia for his Post-Graduate Degree; and returned to Emory University School of Dentistry earning his D.D.S. Degree. Today, he is a practicing dentist with his son Ben, in Gainesville, Georgia.

Dr. Hawkins was elected President of the Georgia Dental Association (GDA) in 2003. Later, he served as Chairman of the delegation to the American Dental Association. He has been recognized by his colleagues as an Honorable Fellow of the GDA, Northern District Dentist of the Year, selected as a Fellow of the American College of Dentist, a Fellow of the International College of Dentistry, a Fellow of the Pierre Fauchard Academy, and has received the Meritorious Service Award from the Emory Dental Alumni Association.

In 2007, Hawkins was elected to the Georgia Senate where he served until 2010. During this time, he served as the Chairman of State and Local Governmental Operations, Vice Chairman of Reapportionment, Vice Chairman of MARTOC, Secretary of Agriculture and Consumer Affairs, a member of the Health and Human Services committee, and a member of the Natural Resources and the Environment committee.

In 2013, Hawkins was elected to the Georgia House of Representatives, where he represents the 27th District which includes Hall and White counties. He currently serves the Vice Chairman of the Health and Human Services Committee and as a member of the Appropriations Committee, Insurance Committee, and the Regulated Industries Committee.

Hawkins has received the following recognitions:

- •L egislator of the Year Award
- •A ward of Excellence by the Academy of Independent Pharmacy
- •F riends of Agriculture
- •L egislative Award from the County Commissioners of Georgia
- •P resident's Award from the Free Dental Clinics of Georgia

He and his wife Sharon have seven children: Nora, Ivory Michelle, Benjamin, Elizabeth, Meredith, Jim, and Charlie.



SENATOR EMANUEL JONES (D-10)

Senator Emanuel Jones, a Democrat, was first elected to the Georgia Senate from Georgia's 10th District in 2004. Senator Jones represents Southwest DeKalb and Henry County. He is the current Chairman of the Martin Luther King, Jr. Advisory Council and formerly served as Chairman of the Georgia Legislative Black Caucus for two consecutive legislative sessions.

Senator Jones is a member of the Banking and Financial Institutions, Economic Development and Tourism, Inter-state Cooperation, Special Judiciary and Retirement Committees.

Senator Jones is President of the Legacy Automotive Group which includes Legacy Chevrolet Cadillac Saab of Columbus, Legacy Ford of McDonough. Senator Jones is the owner of one of the Atlanta Area's largest African-American owned businesses.

Most recently Senator Jones was honored as a recipient of the Global Peace Festival Award in Malaysia and named as one of Atlanta Tribune Magazine's "Men of Distinction". He has also received the Black Enterprise Top 50 Minority Owned Companies Award as well as the U.S. Department of Commerce Minority Service Firm of the Year. Previously, Senator Jones was a 2008 nominee for the John F. Kennedy Profile in Courage Award, nominated by Ambassador Andrew Young. He was selected for the 2008 Atlanta Business League 50th Most Influential Award; the recipient of the Morris Brown College Pacesetter Award in 2008, Metro Atlanta YMCA Volunteer of the Year, Ford Motor Minority Dealer Executive Director's Award, Henry County Chamber of Commerce Business of the Year, Governors Proclamation Entrepreneur of the Year, Freshman Legislator of the year 2005, Organization of DeKalb Educators 2006, and from the U.S. Department of Commerce Minority Service Firm of the Year.

He received his MBA in Finance/Accounting from Columbia University in 1986, preceded by a BS in Electrical Engineering from the University of Pennsylvania in 1981. Mr. Jones was commissioned a Second Lieutenant in the U.S. Army Corps of Engineers in 1980 and rose to the rank of Captain. Senator Jones graduated class valedictorian from West Fulton High School in Atlanta, Ga. in 1977. Senator Jones had career positions with IBM (81-84) and Arthur Anderson & Co. (86-88), prior to entering the automobile business in 1988 as a dealer candidate in Ford Motor Company's minority dealer operations.

He is a former Trustee for Henry Medical Center, past Finance Chairman of Henry Medical Center, past Chairman of Henry County YMCA, past Chairman of Henry County's United Way Campaign and Partners in Education of numerous elementary, middle and high schools. He was also Chairman of Henry County Chamber of Commerce, a member of Leadership Georgia and Board Member of James Bristor Society, University of Pennsylvania.

Senator Jones sits on various boards to include the Board at Columbia University Business School Greenhouse Project, School of Social Policy and Practice and the Georgia State University Project Healthy Grandparent's board. He was born and raised in Atlanta, GA. Senator Jones currently resides in Ellenwood, GA with his wife Gloria, sons Emanuel II, Elam and Daughter Emani. He is a deacon of the Shiloh Baptist Church in McDonough.



SENATOR GREG KIRK (R-13)

Senator Greg Kirk, a lifelong Republican, was elected to the Senate in 2014. He represents the 13th district, which includes Crisp, Dodge, Dooly, Lee, Tift, Turner, Worth and parts of Sumter and Wilcox counties.

Sen. Kirk is the Deputy Whip for the Senate Majority Caucus. He serves as Vice-Chairman of the State and Local Government Operations Committee and serves as secretary of the Government Oversight Committee. He is also a member of the Health and Human Services and Agriculture and Consumer Affairs Committees.

He is an active participant in the state and his community. He is a member of the Sumter County Republican Party, former Board Member of the Easter Seals Southern Georgia, past president of his professional organization Licensed Professional Counselors Association of Georgia 2010-2012, Board Member Georgia Association of Community Care Providers 2007-2011 and he was appointed to the Georgia Vocational Rehabilitation Services Board by Governor Deal in 2012, serving until December 2013.

Senator Kirk is an advocate for small businesses in Georgia and has founded three successful companies in south Georgia, creating more than 100 jobs in the state.

Senator Kirk, a native Georgian, received his Master's Degree in Psychology from Troy State University. He and his wife, Rosalyn, have seven children and four grandchildren. They live in Americus, Ga. and attend Rehoboth Baptist Church, where he was the Senior Pastor from 1998-2005.



SENATOR FRAN MILLAR (R-40)

State Senator Fran Millar, a Republican, was elected to the State Senate for Georgia's 40th District in 2010. Senator Millar represents portions of DeKalb, Fulton and Gwinnett counties.

Senator Millar serves as Chairman of the Higher Education Committee and Secretary of Health and Human Services Committee. He is also a member of the Education and Youth, and Rules committees.

Additionally, Senator Millar serves on the Governor's Education Reform Commission and the Governor's Child Welfare Reform Commission. He also serves on the Southern Regional Education Board and the Board for Georgia Partnership for Excellence in Education.

Senator Millar brings a wealth of government experience to his Senate position. He served his first terms in the State Legislature in 1998-2010 with the House of Representatives. He was recognized as Policymaker of the Year in 2008 by the Georgia Association for Career and Technical Education. He was also awarded the 2010 Advocacy Award by All About Developmental Disabilities. He was first elected to the State Senate in 2010.

In 2012, the National Federations of Independent Business (NFIB) awarded Senator Millar with the Guardian of Small Business Award. In 2013, Senator Millar was recognized by the American Conservative Union (ACU) for his strong support of bills based on conservative principles during the legislation session. The Georgia Chamber has designated him with a 'A+' rating for three consecutive years, and in 2014 he was named the organization's 'Legislator of the Year'.

Senator Millar is a native of New London, Connecticut. He holds a Bachelor of Arts in Economics and works as an independent consultant. Senator Millar serves as an ex-officio member of the Dunwoody Homeowners Board of Directors.

He and his wife, Mary, have three children and seven grandchildren. They are active members of the Dunwoody United Methodist Church.



LYNN QUINCY Director Health Care Value Hub at Consumers Union

Lynn Quincy is Director of the Health Care Value Hub at Consumers Union, the policy and advocacy division of *Consumer Reports*. The Health Care Value Hub is a new center that monitors and synthesizes evidence to help advocates work on health care cost, quality and value issues. More generally, Ms. Quincy works at the federal and state levels on a wide variety of health policy issues, with a particular focus on health care costs, transparency, consumer protections, and consumers' health insurance literacy. Recent work includes: convening a conference for advocates on rising health care costs, a mixed methods study to better understand how to better engage consumers around health care cost and value issues, consumer-testing explanations of the new health premium tax credit; studying consumer reactions to new health insurance literacy; and a study that examines the use of "choice architecture" in health plan chooser tools. Ms. Quincy serves as a consumer expert in several venues, including advising on the development of new enrollee satisfaction surveys, advising CMS on new provider payment reforms, and on an advisory group that focuses on consumer price transparency.

Prior to joining Consumers Union, Ms. Quincy held senior positions with Mathematica Policy Research, Inc., the Institute for Health Policy Solutions and Watson Wyatt Worldwide (now Towers Watson). She holds a master's degree in economics from the University of Maryland.



SUE PECHILIO POLIS Director of External Relations and Outreach *Trust for America's Health*

Sue Pechilio Polis is responsible for directing the development and management of the Trust for America's Health (TFAH) external affairs and advocacy outreach efforts in support of the organization's public policy goals. Prior to joining TFAH, Mrs. Polis worked at AARP on health and financial security-related issues including advocacy, outreach, and campaign planning and implementation efforts. Prior to joining AARP, Mrs. Polis was the first National Director of Grassroots Advocacy for the American Heart Association. She was responsible for the development and implementation of a five-year strategic plan that led to significant growth of the organization's advocacy capacity in support of public policy objectives at the federal and state levels. Mrs. Polis was Director of Marketing for Winning Connections, an electoral and grassroots consulting firm in Washington, DC. She worked with a wide range of clients on environmental, tobacco, and health-related issues. Prior to that, she was the Director of Political Programs with the Association for Advanced Life Underwriting. She was responsible for political fundraising programs and key contact recruitment and outreach. Mrs. Polis began her career in New Jersey as a paralegal with the firm of Crummy, DelDeo, Dolan, Griffinger and Vecchione and is a graduate of Seton Hall University with a major in political science. She lives with her husband and two children in the Washington, DC area.

2016 POLICY PRIORITIES

Georgians for a Healthy Future (GHF) is a nonprofit health policy and advocacy organization that provides a voice for Georgia consumers on vital and timely health care issues. Our mission is to build and mobilize a unified voice, vision and leadership to achieve a healthy future for all Georgians.

Georgians for a Healthy Future approaches our vision of ensuring access to quality, affordable health care for all Georgians in three major ways

- *I*) outreach and public education,
- 2) building, managing, and mobilizing coalitions, and
- *3) public policy advocacy.*



GEORGIANS FOR A HEALTHY FUTURE'S 2016 POLICY PRIORITIES

- » Close the coverage gap in Georgia.
- » Set and enforce network adequacy standards for all health plans in Georgia.
- » End surprise out-of-network bills.
- » Ensure provider directory accuracy and usability.
- » Remove unnecessary restrictions on consumer education and assistance.
- » Ensure access to quality health care services for Medicaid and Peach-Care beneficiaries.
- » Prevent youth substance use disorders through utilizing Screening, Brief Intervention, and Referral to Treatment (SBIRT) in Medicaid.
- » Increase the tobacco tax.

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HOST

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Georgia WAND Georgia Watch Jewish Community Relations Council of Atlanta Linda Lowe Dante McKav Memorial Health Planned Parenthood Southeast Monica Ponder Shepherd Center Lewis & Joanie Shubin Andy & Maura George Simpson Marci Thomas UGA College of Public Health United Way of Greater Atlanta Voices for Georgia's Children



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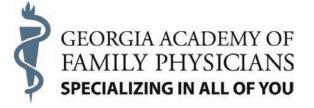


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Georgians for a Healthy Future would like to recognize the outstanding service of Kathy Floyd and Harry J. Heiman, both of whom left the Board of Directors in 2015. We would also like to welcome our new board members, Aliyya Haque and Sylvia Caley (Sylvia, one of our founding board members, is returning to the board after a hiatus).

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