

**WE CARE ABOUT
THE STATE OF
YOUR HEALTH.
GEORGIA'S HEALTH.
TODAY.
TOMORROW.**

GEORGIANS
for a
HEALTHY FUTURE
provides a strong voice
for Georgia
consumers and communities
on the health care issues
and decisions
that impact their lives.

MISSION & VISION

Our mission is to build and mobilize a unified voice, vision and leadership to achieve a healthy future for all Georgians. Our vision is of a day in which all Georgians have access to the quality, affordable health care they need to live healthy lives and contribute to the health of their communities.

Each year, we develop public policy priorities to move Georgia closer to this vision. Our three-pronged approach includes:

- ① outreach, education & engagement with consumers and communities;
 - ② building and mobilizing coalitions by providing leadership, coordination, & strategic direction, and
 - ③ public policy advocacy through engagement with key decision-makers.
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OUTREACH, EDUCATION & ENGAGEMENT WITH CONSUMERS & COMMUNITIES

We organize community forums and workshops across Georgia to foster substantive local dialogue about health issues. We convene local leaders, medical providers, stakeholders, and consumers to discuss the most important health care issues facing them in their communities.

"I learned about Georgians for a Healthy Future last Fall and put myself on its e-mail list. I was uninsured and had already investigated the new Pre-Existing Condition Insurance Plan (PCIP) created by the Affordable Care Act. It was too expensive for someone making about \$40,000 per year. Georgians for a Healthy Future continued to send me updates and I learned that the PCIP premiums had been reduced. I wouldn't have known this otherwise. After a whole year of being without insurance, I'm now covered through the PCIP and refer others to the program."

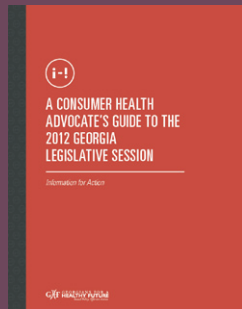
BARRY GUTHRIE
Atlanta Health Care Consumer



COALITION BUILDING: LEADERSHIP, COORDINATION, & STRATEGIC DIRECTION

We provide leadership, coordination, and strategic direction for a wide range of individual patient and consumer advocate organizations with missions to impact health care policy on behalf of their constituents.

Our annual consumer health advocate's guide equips consumers with the information and tools they need to be advocates.



"GHF has been key to the success of our advocacy efforts. Their resources, expertise, and passion brought health advocates, providers, and policymakers together to work constructively for our state. Since their founding, we have accomplished more than we did in the previous 20 years. GHF has made us part of a team."

JEFF CORNETT

Director of Training, Research and Advocacy,
Hemophilia of Georgia



ENGAGEMENT WITH POLICYMAKERS & PUBLIC POLICY ADVOCACY

We serve as an important resource and source of information for policymakers who make decisions that impact the lives of Georgia health care consumers, and we use our strong and effective voice to advocate for public policy change that brings us closer to our vision of a day in which all Georgians have access to quality, affordable health care.



Georgians for a Healthy Future's *Executive Director and Board Chair* join Representative Pat Gardner at a press conference at the State Capitol to celebrate the Supreme Court ruling upholding the constitutionality of the Affordable Care Act.



DEMONSTRATING IMPACT

We have become the trusted voice for consumer information on health care – cited in the press more than 100 times in three years and injecting the consumer voice into media coverage of health care issues statewide.

We have earned a seat at the table with policymakers – our staff have been appointed to commissions and task forces to bring the consumer voice to the table as elected and appointed officials make health care policy decisions.

We have successfully mobilized coalitions and achieved concrete public policy wins for Georgia consumers.



Georgians for a Healthy Future's staff participate with Governor Deal, Representative Atwood, and other advocates in a bill signing ceremony for legislation restoring child-only plans to the Georgia health insurance marketplace.

HOW TO GET INVOLVED

With nearly two million uninsured and health care access and outcome indicators that rank Georgia near the bottom among all states, a strong voice for health care consumers is more important than ever.

WAYS TO ENGAGE:

-  Make a tax-deductible contribution to support the work of *Georgians for a Healthy Future*. Visit www.healthyfuturega.org to donate online.
-  Participate in our educational workshops and forums.
-  Join our network by visiting our website and signing up to receive our emails. You will get the *Peach Pulse* newsletter in your inbox with information, resources, and tools to stay informed and engage in health advocacy.
-  Like us on Facebook, follow us on Twitter, and share health care information, resources, and advocacy opportunities with your friends and family.



RECENT HIGHLIGHTS

Health Insurance Exchange Advisory Committee

In 2011, *Georgians for a Healthy Future's* Executive Director was appointed to and served on the Governor's Health Insurance Exchange Advisory Committee, a prestigious group of key stakeholders and experts from across the state tasked with developing recommendations to reform the health insurance marketplace in Georgia. Concurrently, *Georgians for a Healthy Future* released a well-received issue brief to explain the health insurance exchange concept to policymakers and consumers.

Passage of Legislation Restoring Child-Only Health Insurance Plans to Georgia

In 2012, *Georgians for a Healthy Future* built and mobilized a coalition of health care stakeholders, children's health advocates, and legislators to successfully enact legislation restoring child-only health insurance policies to the Georgia insurance market.





Building a Healthy Georgia

Throughout the summer and fall of 2011, *Georgians for a Healthy Future* brought together health care stakeholders, providers, local officials, social services professionals, and grassroots health care consumers in Augusta, Macon, Savannah, Butler, and Athens to discuss the most pressing health care issues facing these communities. *Building a Healthy Georgia* fostered dialogue within and across communities as a key step to developing a more cohesive network of statewide health care advocates.



Engaging with Decision-makers around the Georgia Medicaid Redesign Process

In 2012, *Georgians for a Healthy Future's* Outreach and Advocacy Director was appointed to a task force established by the Georgia Department of Community Health as it considered options for "redesigning" the Medicaid program in Georgia. Through this process, we provided best-practices based input to improve coverage, access, and quality for Georgia children and families.



Providing a Voice for Consumers In Support of the Affordable Care Act

Georgians for a Healthy Future has fought tirelessly for health care consumers both publicly and behind the scenes. On the airwaves and in the editorial pages, we have made the case for the health reform law. We served as a strong voice for consumers on the Governor's Health Insurance Exchange Advisory Committee, filing a minority report calling for Georgia to build a consumer-friendly exchange. We filed public comments with federal officials to ensure that more of Georgians' insurance premiums were used for health care and that Georgians didn't lose out on rebates from insurance companies. We rallied at the State Capitol at the very time the U.S. Supreme Court was hearing oral arguments in Washington, DC. And on the day after the Supreme Court upheld the constitutionality of the Affordable Care Act, it was our perspective on behalf of Georgia health care consumers that was featured in the *Atlanta Journal-Constitution's* coverage.

A woman with blonde hair is holding a blue protest sign. The sign has white text that reads "PROTECT MY HEALTHCARE." in all caps, "PROTECT THE LAW." in all caps with "THE" in red, and "#protectthelaw" in lowercase. The woman is wearing a white shirt and a red skirt. In the background, there is a large, classical-style building with many windows, and other people are visible but out of focus.

PROTECT MY HEALTHCARE.
PROTECT THE LAW.
#protectthelaw

Photo by David Goldman.

Photo courtesy of the Associated Press.