

2021



GEORGIANS FOR A HEALTHY FUTURE
11th ANNUAL

HEALTH CARE UNSCRAMBLED

JANUARY 7, 8, and 14, 2021
8:30 AM - 10:00 AM

VIRTUAL EVENT

About Georgians for a Healthy Future

Georgians for a Healthy Future (GHF) is a statewide, nonpartisan non-profit organization. Founded in 2008, GHF is the voice for the health of Georgians. Our vision is a Georgia in which all Georgians have affordable, quality health care so they can live healthy lives and contribute to the health of their communities.

Our Impact

Families across Georgia are too often limited because they face barriers to quality health care, suffer heartbreaking loss because they or their loved ones were uninsured or had inadequate insurance, or can't afford the care they need to get and stay healthy.

Every person in Georgia is impacted by our state's health system and policies. Unfortunately, some Georgians—people of color, low-income families, rural residents—disproportionately experience the negative impacts of those systems and policies.

Georgians for a Healthy Future fights for these Georgians in our state's halls of power.

2021

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**HEALTH CARE
UNSCRAMBLED**

This year

**Because of the uncertainty &
health risks presented by COVID-19,
Health Care Unscrambled 2021
will be held 100% online.**

**Streaming statewide —
all across Georgia!**

We expect 200+ attendees!

A highly-engaged audience of government leaders, health advocates, public health professionals, nurses, physicians, social workers, other allied health professionals, researchers, and academics.

All sessions will include interactive features, opportunities for small group networking between attendees, and opportunities to restore our own mental wellness.

**We've got an
exciting mix of
topics and
speakers lined up:**

SCHEDULE

Tuesday, January 7

8:30 - 10:00 am

Politics, Possibilities, & Policy

One panel of experts will shed light on the results of the 2020 elections and what they mean for the federal and state health policy landscapes.

A second panel, made up of Georgia's leading state legislators, will discuss the health-related outlook for the state budget & legislation during the 2021 legislative session.

SCHEDULE

Wednesday, January 8

8:30 - 10:00 am

In Their Own Words

This roundtable discussion will center the day-to-day experiences of Georgians from across the state and explore the inseparable nature of health from work, education, transportation, social connectedness, and other social determinants of health.

SCHEDULE

Tuesday, January 14

8:30 - 10:00 am

COVID-19 as a Change-maker

This session will examine the gaps in our understanding of health and equity exposed by COVID-19 and offer a reimagining of mental health, racial equity and well-being, and the role of health advocates.

**We are extremely
appreciative
of your support
at this critical
moment.**

Visionary

\$10,000

- **Acknowledgement as the event's presenting sponsor**
Ex: Health Care Unscrambled 2021, presented by [your name/organization]
- **Opportunity to submit one PowerPoint slide to be displayed during all meeting sessions**
- **Acknowledgment included in welcome remarks at all sessions**
- **Logo featured prominently on event registration page & marketing materials**
- **Individual recognition through GHF's social media channels**
- **Up to 15 meeting registrations**

Champion

\$5,000

- **Opportunity to be leading sponsor for one meeting session**
Ex: HCU's Politics, Possibilities, & Policy session, supported by [your name/organization]
- **Opportunity to submit one PowerPoint slide to be displayed during all meeting sessions**
- **Acknowledgment included in welcome remarks at all sessions**
- **Logo featured on event registration page & marketing materials**
- **Individual recognition through GHF's social media channels**
- **Up to 10 meeting registrations**

Advocate

\$2,500

- Opportunity to submit one PowerPoint slide to be displayed during all meeting sessions
- Listing on event registration page & marketing materials
- Recognition on GHF's social media channels
- Up to 8 meeting registrations

SPONSOR OPPORTUNITIES

Ally

\$1,000

- Opportunity to submit your logo for a PowerPoint slide that will feature multiple sponsor logos
- Listing on event registration page & marketing materials
- Recognition on GHF's social media channels
- Up to 5 meeting registrations

SPONSOR OPPORTUNITIES

Supporter

\$500

- Listing on a PowerPoint slide to be displayed during all meeting sessions
- Listing on event registration page & marketing materials
- Recognition on GHF's social media channels
- Up to 3 meeting registrations

SPONSOR OPPORTUNITIES

Host

\$250

- Listing on a PowerPoint slide to be displayed during all meeting sessions
- Listing on event registration page & marketing materials
- Recognition on GHF's social media channels
- Up to 2 meeting registrations

Ready to give!

ONLINE Visit healthyfuturega.org/health-care-unscrambled-2021/ to register at the sponsorship level that's right for you

BY CHECK Please make your check out to *Georgians for a Healthy Future* and mail it to:
50 Hurt Plaza SE, Suite 806
Atlanta, Georgia 30303

For any questions, please contact Laura Colbert, Executive Director at 404-890-5804 or lcolbert@healthyfuturega.org.

Thank you for your support!

Next Steps!

Once you register as a sponsor, please take the following steps by **Wed., December 23rd**.

Your timely submissions are much appreciated!

- **Sponsors giving \$2500 or more:**
Send your PowerPoint slide (Slide size: Standard, 4:3) to mconde@healthyfuturega.org

- **ALL sponsors:**
 - Send your high-resolution logo (PNG preferred) to mconde@healthyfuturega.org
 - Send names & email addresses of your attendees to agreen@healthyfuturega.org

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**HEALTH CARE
UNSCRAMBLED**

Thank you!

Thank you for your consideration.
See you at Health Care Unscrambled 2021!

[RSVP](#)